












SEMINAR PLANNERWednesday 29th June 2011

	Unified Communications & VOIP		FastForward (significant emerging trends)
	e-Identity & Security in the Cloud		Mobile & Wireless Accessibility
	Cloud Computing & Software-as-a-Service (SaaS)		Open source Software Development
	Virtualisation, Storage & Datacentre Optimisation		Green IT & Corporate Compliance
	Enterprise 2.0, Social Media & Collaborative Working		Interoperability & Standards
	Risk Management, Procurement & Contractual Issues		

9.00am-9.30am**OPENING KEYNOTE****The Consumerisation of Enterprise IT (Opening Keynote)***Tim Jennings, Research Fellow & Chief Analyst – Enterprise IT, Ovum*

The convergence of consumer and corporate IT environments, and the proliferation of new devices, applications, and information sources are an unstoppable tide, and require fresh approaches and new thinking from the CIO and the IT function to harness this reality for business benefit. This keynote discusses the strategic options available.

10.00am-10.30am**Securing Cloud Access – beyond Enterprise IA&M (Session A1)***Intel Application Security & Identity Products Group*

Cloud security goes beyond simplistic SSO or a secure VPN tunnel to the cloud. They face complex cloud usage models that cannot be addressed with existing IdM technologies. In order to manage risk while simplifying access to applications requires a new comprehensive solution that addresses multiple layers of security spanning clients, data in flight, and the data center. Discussion includes the emerging cloud gateway architecture and a preview of new Intel cloud gateway security software.

**Consumerisation of IT: the Importance of a Mobility Strategy (Session A2)***Research In Motion*

With the increase in Consumerisation within enterprise, it is becoming increasingly important for organisations to have a strong mobility strategy, to help meet the demands of the business. This session will look at some of the latest developments in mobility that will help to support these demands and make your business more agile.



The Journey to an Optimised Desktop (Session A3)

Sam Routledge, Solution Director, Softcat

An exploration of desktop strategy options, with a focus on painless, risk-free and cost-effective migration to Windows 7.



Getting VAT Right on Major IT Contracts (Session A4)

Deloitte

Major IT contracts often involve international delivery or customers (such as financial institutions and public bodies) that cannot recover VAT charged to them by IT providers.

Given this, ensuring that VAT does not become an unnecessary additional cost can make the difference between a profitable or unprofitable contract.

VAT experts from Deloitte will outline how to structure contracts efficiently for VAT purposes in a clear and uncomplicated way.

Deloitte will also cover the regulatory environment for imports/exports for technology and equipment.



USER ROUNDTABLE (Session A5): Leveraging Convergence to Deliver Multi-Channel Public Services

Hosted by Steve Pennant, London Borough of Newham / SOCITM

A unique opportunity to sit down with a small group of senior peers and discuss some of the key issues facing IT strategists in these challenging times. This session will explore how converging technologies might be used to dramatically increase the availability of government services online and across multiple platforms, kicking off with some opening thoughts from one of the public sector's most experienced project leaders.

11.00am-11.30am



100% Web - The Future of Enterprise Computing (Session B1)

Robert Whiteside, Head of Enterprise, Google UK

True cloud computing enables a world of new possibilities, where powerful applications are delivered through a browser in a simple way, at a low cost. The Google Enterprise team is shaking up the industry with rapid advances in Google Apps, Chrome OS, and Android. In this keynote we take a look at Google's vision for the future of IT and how this is changing the world of Enterprise collaboration tools.



Project Accountability: Reducing the Cost of Your IT Contracts (Session B2)

Allan Watton, Managing Director, Best Practice Group

Despite improvements in the quality of project management and governance, projects involving managed service providers in both the IT and outsourcing field continue to run over budget, rarely realise the expectations of the organisation's executives and are often very late.

Some recent court rulings help us learn how to make major IT and outsourcing projects successful. They change the confines of how you operate project management methodologies such as PRINCE2 – and how you govern these projects to ensure success.

This session will help you identify:

- How to ensure a constructive partner-relationship with your service provider
- How you change the contracting process for advice from your service provider and the solutions they provide you with
- How to identify whether a change variation should be chargeable or not
- Why PRINCE2 and other project management frameworks can significantly increase your project costs if used in 'vanilla' form
- How to change project acceptance criteria to ensure success.

Recent research shows that in excess of 70% of IT and outsourcing projects fail outright; but this is rarely due to a lack of project management skills on the part of the client function. It's often that people are focused on the wrong issues.



Managing the Business Impact of Transition from IPv4 to IPv6 (Session B3)

Exponential-e Ltd

Global exhaustion of IPv4 will disrupt the ubiquitous internet connectivity we take for granted. What does this mean for business and how should you deal with it?



User Virtualisation: Ensuring a Seamless User Experience across all Desktops, Devices and Locations (Session B4)

AppSense

- Why user virtualisation is now essential in any desktop estate
- Benefit from one solution to manage all users across all platforms
- Accelerating Win7 migration, reducing time, risk & cost and ensuring a consistent experience



USER ROUNDTABLE (Session B5): Extended Supply Chains: The Power of Standards in a Converging World

Hosted by Julian Burnett, IT Chief Technology Officer, Sainsburys

A unique opportunity to sit down with a small group of senior peers and discuss some of the key issues facing IT strategists in these challenging times. This session will explore the increasing importance of common interoperability standards, kicking off with some opening thoughts from one of the UK's leading retailers: Sainsburys.

12.00pm-12.30pm



Mobile Security Panel Discussion (Session C1)

EEMA Panel Discussion

Today's smartphones are more powerful than ever. Many are more comparable with laptop computers than mobile phones. And for IT professionals, they present a unique set of challenges:

- Apps can be downloaded and installed easily by users outside Operator control and can mix business and personal use.
- Some Apps have been withdrawn from user phones by the provider, without user knowledge, due to Malware infection.
- Many employees carry confidential and PII data on their phones risking its loss or theft
- SMS malware, spam and MMS viruses represent a growing threat.
- Device Security is diminishing due to Open "Unix" platforms.
- Privacy issues are being ignored.

Despite all these issues, there is still an implicit assumption among both users and some IT professionals that smartphones do not pose a significant risk.

Would/should you connect one to your Enterprise network?



Microsoft & Cloud Computing: The Key Facts (Session C2)

John Noakes and John Westworth, Technology Strategists, Microsoft

This speech will describe Microsoft's strategy, tactics and offerings in all forms of Cloud Computing. It will cover software, platform and infrastructure as a service in public and private clouds



'Your Cloud' – Tailoring Cloud Computing to Business Needs (Session C3)

Rob Jenkins, Director, Director Cloud Solutions EMEA, VMware

Cloud and Cloud-based technologies represent a fundamentally different approach to the way IT is delivered and consumed. This can create new opportunities that can drive significant positive business impact.



Simplify and Control IT Complexity (Session C4)

LANDesk

The trend in today's environment to cut costs and drive business efficiency in an ever increasingly

complex IT world can be daunting for any IT department. Challenges around managing an exponentially growing number of mobile device users, migrating to Windows 7 as the new standard, and protecting corporate data are stretching resources to the limit. Discover how an automated management platform will provide the proactive path to improved IT service and increased customer satisfaction. Can your organisation benefit? Join us to find out, and for the chance to win an iPad at the end of the presentation.



**USER ROUNDTABLE (Session C5):
Culture Shock: How Will IT Shape the Employees of the Future?**

Hosted by Omid Shiraji, Head of IS Strategy & Service Development, City University London

A unique opportunity to sit down with a small group of senior peers and discuss some of the key issues facing IT strategists in these challenging times. This session will explore 'bleeding edge' technologies such as 'augmented reality' and 'smart dust' and the ramifications these might have for employees of the future.

12.30pm-1.15pm

LUNCH BREAK & DEMONSTRATIONS IN EXHIBITION AREA

1.15pm-1.45pm



Why IT Leaders Face Significant Risks from Energy and Carbon (Session D1)

Stuart Neumann, Senior Manager, Verdantix

- What are the new risks IT leaders face on energy and carbon?
- How does the role of IT fit into the corporate energy strategy?
- What quick wins should you focus on to position IT in a positive light?



**Squeezing More Value from your Convergence Projects:
Balancing objectives for a positive ROI (Session D2)**

Chris Tiernan, Principal, Grosvenor Consulting / IMIS

The multi-faceted nature of IT convergence makes it more difficult than ever to gain a clear picture of ROI - both before and after each project. But current economic constraints mean a solid business case is more important than ever. So how can you resolve the mix of quantifiable benefits such as cost reduction and efficiency gains, with more speculative objectives such as improved customer service and competitive edge? Chris Tiernan looks at some new approaches to assessing and evaluating your investment in leading-edge technologies.



The Path to the cloud should be evolutionary (Session D3)

Citrix Systems UK

Cloud should be easy to get into. You should not have to build your own. Cloud should be open and accessible and migration should be painless and simple.



**Virtualisation & Sustainable Computing: Lessons from the Finance Sector
(Session D4)**

Stephen Hall, Sumitomo Trust & Banking Co & Chris Bullock, S3 Consulting / Climate Savers

Find out how a major investment bank has used new virtualisation techniques to generate significant environmental and commercial benefits - plus some eye-opening insights into new developments that will have a major impact on nearly every financial institution using similar systems. Find out first-hand about the implications for financial services and the valuable lessons that can be transferred to other sectors.



USER ROUNDTABLE (Session D5): Overcoming Obstacles of moving to Windows 7

James Stewart, Technical Specialist, Novell & Sam Routledge, Solution Director, Softcat

A unique opportunity to sit down with a small group of senior peers and discuss some of the key issues facing IT strategists in these challenging times. This session will explore desktop strategy options, with a focus on painless, risk-free and cost-effective migration to Windows 7.

2.00pm-2.30pm



Scenario Planning and IT Decision-Making (Session E1)

Chris Yapp, Consultant, SAMI Consulting

A wide range of technological developments will impact business decision-making in the coming years and predicting how these interact, which will win out and which will stall, is a mind-blowing challenge.

The IT industry is full of 'black swans' (high impact, low probability events) and an examination of these, whether they be economic, political or societal is needed to evaluate likely outcomes.

There is no one inevitable "future", but many potential futures and business decision-making needs to be robust against them all, especially at a time when investment decisions become ever more difficult to justify. This session outlines ways of thinking about the future and building strategies and organisational models which facilitate intelligent reaction. It will also bring out key dimensions underpinning the development of IT in coming years.



Beyond the Outsourcing Horror Stories: Realising Benefits while Avoiding Common Pitfalls (Session E2)

Peter Hall, Partner, DLA Piper

IT outsourcing programmes are usually a major undertaking and can be full of traps for the unwary. The media love to report horror stories when things go wrong but successful projects rarely get the same level of exposure. As the outsourcing advisor of choice for many of the world's leading organisations, DLA Piper will provide some valuable insights into implementing projects that can deliver significant benefits while avoiding or mitigating associated risks.



Benchmarking Skills & Capabilities within IT-SFIPlus (Session E3)

BCS, The Chartered Institute for IT

How organisations can align individuals to the industry standard framework-SFIPlus ensuring employees possess the right skills and competencies, at the right grade whilst identifying and filling the associated gaps.



Moving to Windows 7 with your dignity intact (Session E4)

James Stewart, Technical Specialist, Novell

Windows 7 - will it run on your hardware? Will your applications run on it? This short session outlines ways to take the risk out of migrating to Windows 7.

2.45pm-3.15pm



Asset Disposal – Cause of Hidden Data Breach? (Session F1)

ADISA

Asset Disposal is an unseen risk which many companies unknowingly allow to exist within their business. John Sutton, former lead policy developer at CESG, talks about the risks and rewards of secure asset disposal. The discussion covers risk management, regulatory compliance and best practice in the area of asset disposal.



Brawny or Wimpy? Will Low-Powered CPUs Change the Datacentre? (Session F2)

John Abbott, Analyst, The 451 Group

The pressures of server sprawl and power consumption are a huge issue for the new generation of “hyperscale” datacenter operators looking to host global cloud services, Internet applications and social networking. Many are already using custom-built x86 servers stripped down to their essential features – but these are inefficient and a nightmare to manage. So a new breed of micro servers is emerging, many using power efficient chips originally developed for phones, laptops and tablets. Are they up to the job, and how soon might we see real deployments?



Productivity in the Cloud with Office 365 (Session F3)

John Noakes and John Westworth, Technology Strategists, Microsoft

This 30 minute session will give an overview of Microsoft Office 365, the Cloud version of the world's most popular productivity software